

Newsletter

Volume 1, Issue 3

Individual Highlights:

Custom Florals

Outdoor Living

With Weather Master
by Laneventure

Sunbrella Fabrics

Accessorize Your
Outdoor Space

Outdoor Furniture
Materials and
Maintenance

Lea Matthews Furniture & Interiors

5611 Morgan Avenue
Evansville, IN 47715
Phone (812) 474-4266
Fax (812) 474-4259

Visit our Website:

www.learmatthews.com

Give one of our sales associates
your email address and receive
coupons and our monthly newsletter.

Get "Spring Fever" with Custom Florals!

Why not get a head start on the spring season? Wow your friends and family at the door with a stunning, powerful and distinctive floral arrangement! Our custom florists at Lea Matthews can create a unique and tasteful arrangement with service you can trust and a budget that works for you.

Permanent botanicals can add a real luxurious accent to any room or any environment. Our starting point is color. Unlike readymade accessories, our florals are custom designed to match a room's palette. Careful consideration is then given to style, size, lighting, and how the space is used.

Containers can come from your collection or we can find the perfect bowl,

vase, or basket. Unique touches such as fruits, vegetables, and mosses can be added to enhance texture and dimension.



Applying our artistry to your vision, we can create dramatic effects through bold color combinations or design softer and more natural compositions. With permanent botanicals, there's no limit to the imagination.

Do not forget to add a touch of life to your business or office space! Our custom florists can create a welcoming atmosphere for customers and employees in any business setting with

luxurious bouquets, trees, topiaries, and greenery.

We custom design our permanent botanicals and plant-scaping to reflect a company's image. Be bold and dramatic, elegant and sophisticated, or warm and inviting. Whatever the style, our arrangements are a polished finishing touch for corporate offices, restaurants, hotels, and retail shops.

At Lea Matthews, we listen carefully to your ideas and preferences. We look closely at colors, patterns, style, and lighting. Then we create designs that are in harmony with their surroundings and complete the environment.

Our personalized attention to detail extends beyond making beautiful floral arrangements. We know the meaning of real service and strive to make your experience with us thoroughly enjoyable.



Explore The Outdoors with Laneventure



Why stay cooped up inside when you can extend the livable portion of your home by creating outdoor living spaces? WeatherMaster by Laneventure, is answering your call for quality and unique outdoor furnishings.

Laneventure is distinct in offering ground breaking outdoor designs-all built of the finest materials, including exclusive weaves of natural rattan and man-made fibers, ultra-durable aluminum, and the finest outdoor woods-teak and cypress.

They also offer high-fashion touches you will not find anywhere else: handcrafted finishes, hundreds of incredible outdoor fabrics, and

dressmaker details in cushioning and throw pillows that may be accented with designer braids and trims. With Laneventure's WeatherMaster line, it is all about choices and opportunities to express your personal style.

Laneventure products are not only well-designed, they are well-built. All of their various framing materials are the finest and in fabrics they use only acrylic blends to assure years of service with minimal maintenance.

Color your world with over 900 Sherwin-Williams paint colors! Laneventure has collaborated with Sherwin-Williams to allow you to choose one of their hundreds of colors to

create your own individual style.

Laneventure can assist you in bringing the "vacation" style to your personal home. Whether it is relaxing by the pool in a plush lounge chair, enjoying ice tea in a relaxing rocker, playing games around a bistro table, or entertaining friends in a casual seating area.

So as we all begin packing away our winter sweaters and dusting off those summertime shorts, visualize how you could maximize your living space for those backyard barbecues with quality and unique outdoor furnishings from Laneventure at Lea Matthews!



Changing Seasons...Changing Fabrics!

Worship the sun in style with new and improved Sunbrella fabrics! Now, more than ever, outdoor living spaces are in high demand...Sunbrella brand fabrics have risen to the occasion by providing high quality performance fabrics. Their fabrics not only endure in the harshest of environments, but also add beauty and comfort to living spaces outside.

Sunbrella spared no expense on delivering just what you have been looking for. The universal

question on the lips of retailers and consumers alike echoes – "Are those really Sunbrella performance fabrics?" The answer is "yes!"

Thanks to intricate jacquard weaving, innovative yarn constructions and advanced fabric finishes, Sunbrella fabrics has successfully been able to match the look and feel of fine interior fabrics. Sunbrella fabrics today have taken on the look and feel of worsted wool menswear, sensuous silks

and luxurious velvets.

Today you will find Sunbrella throughout the home, from decks, patios and poolside, to dining rooms, family rooms and even kitchen and bath. Sunbrella delivers a complete package of color, design, durability, fade resistance and ease of cleaning.

At Lea Matthews Furniture and Interiors, our Design Staff can assist you in creating your perfect, casually elegant outdoor living space by combining

patterns, colors and textures to create a "Sunbrella style" that's all your own.

So the next time you are planning an outdoor social gathering with family and friends, consider the comfort and versatility of Sunbrella fabrics to worship the sun in style!



The Greater Outdoors!

Move over, landscaping...there is some new eye candy to be found in the great outdoors. The backyard, often a home's most spacious living area (yes, living area), has long been ignored for its style potential.

Outdoor accessories can be the final touch to your outdoor living space. Ideally you want to bring the indoors out!

Aside from having to take into consideration warm summer breezes and maybe a few bugs, outdoor spaces are not that different to decorate than indoor spaces. There are very stylish outdoor accessories on the market, which can make your outdoor living space even greater!

If you thought lamps were a living room exclusive, then you thought wrong. Today, Uttermost lamps have made their way to verandas, patios and cabanas. They can add a touch of romance and a bit of sophistication to any style.

What grills are to outdoor cooking, the fireplace is to outdoor living. Laneventure's fire places are offered in a variety of materials, colors and price points, these are perfect for a night of roasting marshmallows with the kids or adding natural warmth to a cool summer night.

Let's face it, no matter how cool the furniture, no matter how chic the textiles, if a space is not comfy- it's just not working. And, nothing adds comfort to a space

like a plush rug from Capel.

Available in a plethora of styles including natural sisal, bold, geometrics and ethnic inspired; bringing this to your seating area is certainly the finishing touch. Known to define space, add comfort and bring floor art – outdoor rugs are an often forgotten necessity.

Create the perfect setting and mood with the WeatherMaster square gazebo. You can dress it up with sun panels for a more elegant presentation or keep it simple by letting the elegant structure stand on its own. Our gazebo provides the perfect resting spot or a luxurious place to entertain in your garden.

The line between indoors and outdoors continues to blur, as the desire to enjoy outdoor spaces furnished with interior comforts becomes the norm.

Driven by the need for peaceful respites to balance stressful lives, people are consciously carving out more time and creating sophisticated, stylish, functional and fun spaces for enjoying outdoor settings with family and friends.

So carve out more time in your busy lives, and take the time to enjoy your great(er) outdoor living space!



"Let's face it, no matter how cool the furniture, no matter how chic the textiles, if a space is not comfy- it's just not working!"



Weather The Elements...Keep It Looking Like New!

When shopping for outdoor furniture, familiarize yourself with the various construction materials and how they can work for the setting and its users. Also, learn how to keep your beautiful vision alive with some easy care and cleaning tips to keep it looking like new! Whether you chose a natural or synthetic wicker, aluminum, cypress wood or teak, the upkeep is minimal and a breeze.

1.) Natural Wicker can be used in a variety of settings Such as porches, sunrooms and other protected settings. Maintenance depends on the degree of exposure to the elements, such as sunlight, moisture, and impurities from the environment. Finish and routine maintenance will protect furniture, increasing product life and providing heirloom quality furniture. At some point you may need to repaint your frames, but for mild clean up for your frames. Spot wash with soft cloth, mild soap and water. Rinse well and air dry.



2.) Unyielding to the elements...take the "Wicker-Look" outdoors to uncovered areas such as decks, pools or gardens for years of enjoyment. Synthetic wicker is hand-woven for a traditional wicker look, but is enhanced with UV stabilizers to block the sun's harmful rays and mildew inhibitors. Synthetic wicker does not contain any sort of filler so it will not age or crack. Also, the color is not "painted" on, so it will never wear off! These frames are virtually maintenance free; just wipe off with mild soap and water and your product looks brand new for years to come.



3.)Aluminum frames are basically maintenance free: simply clean with mild soap and water to keep its new appearance, but try to avoid harsh abrasive cleaners. Aluminum products are constructed for a lifetime of superior performance that is strong, durable and comfortable for the ideal for a casual outdoor living space.



4.)Cypress is a naturally decay-resistant wood with high paint retention characteristics and is harvested from the coastal plain forests of the southeastern United States. Cypress has a fantastic resistance to moisture and because of this it is used as a main material for many outdoor features, which is why it is one of the most common uses for cypress is outdoor furniture. Maintenance depends on the degree of exposure to the elements, such as sunlight, moisture, and impurities from the environment. Finish and routine maintenance will protect furniture from elements far beyond a normal furniture finish life. Frames will simply need to be wiped down with a soft cloth & mild soap and water. Wipe again with clean water, rinse and air dry.

5.) Teak is one of the most valuable timbers in the world and is by far the most ideal wood for outdoor furniture. Teak is made only of the highest quality teak and is selected from carefully controlled plantations designed to preserve and restore the environment. Close grain and natural oils make teak hard wearing, highly resistant to rotting and virtually impervious to the effects of sun, rain, frost or snow. All teak is kiln dried to insure stability, longevity and the natural beauty. After prolonged outdoor exposure, teak will begin to change to a soft, silvery gray. The beautiful golden color is natural and can be maintained with teak care products such as teak cleaners and oils.

